



Creative at home

**Magisto tutorial**

**online tool for creatives**

**video and communication**



**online video editing  
and video marketing**

**<https://www.magisto.com/>**



**Creative at home**

# introduction

to magisto

what makes it perfect for creative professionals?



Creative at home

**unleash your  
creativity and relive  
the best moments of  
your life!**



Creative at home

**magisto**

# keywords

**account  
personal  
business  
agency  
templates**

**explore  
share  
tips and tricks  
social media  
advertising**



# basic steps



Creative at home

1

click on **Get started**

Magisto Templates [What You Can Do](#) Blog Solutions Explore Pricing Sign In Get started

We use cookies on this website. To find out more about cookies used on this website and your choices [Go here](#). Accept

# Join The Video Revolution

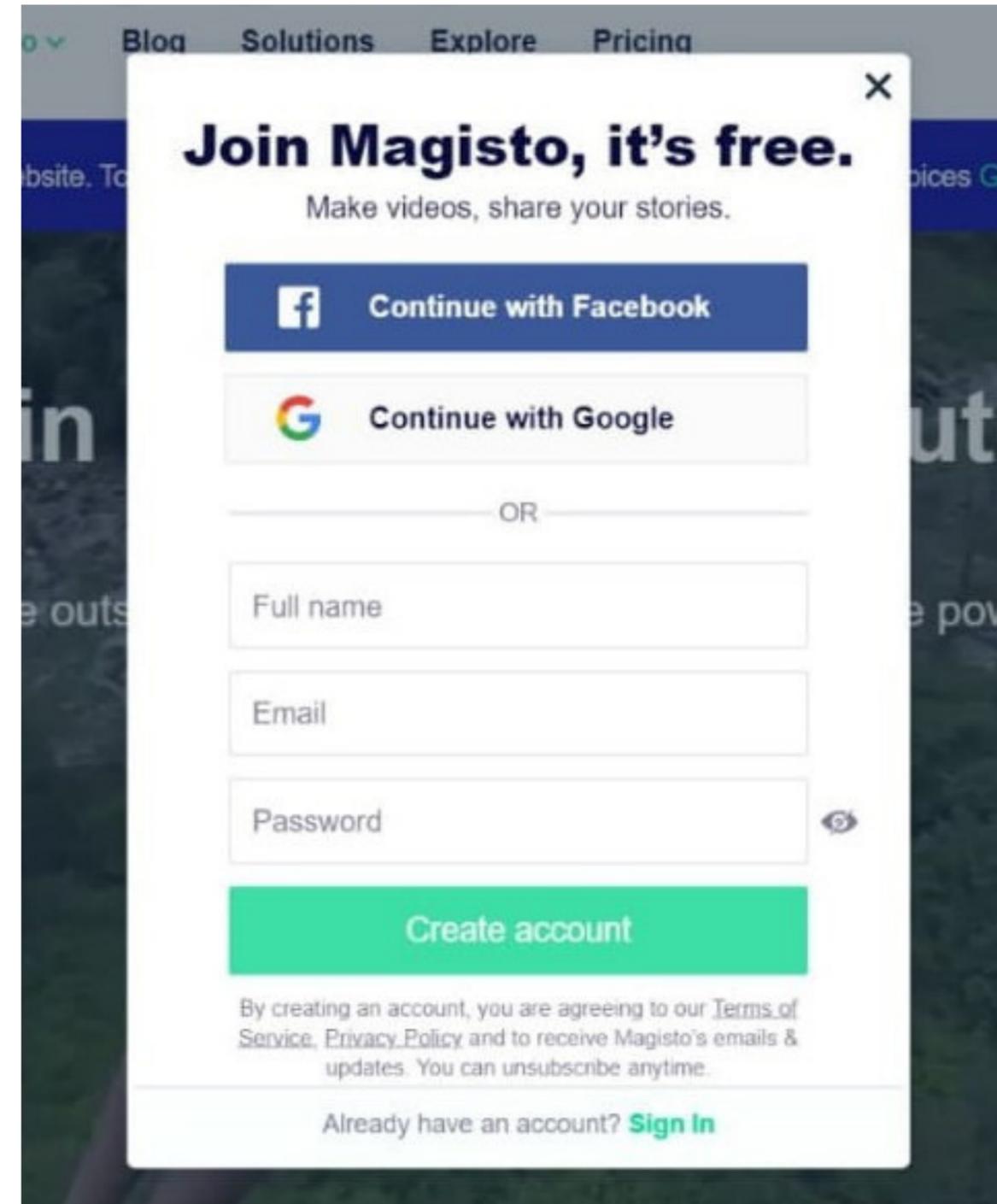
Make outstanding social videos in minutes with the power of Magisto's smart video editor.  
Be a video superhero.

Get started

 Creative at home

# 2

**sign up, create your account and start your creative process!**

A screenshot of a web browser showing a sign-up modal for Magisto. The modal has a white background and a close button (X) in the top right corner. The title is "Join Magisto, it's free." with the subtitle "Make videos, share your stories." Below the title are two social login buttons: "Continue with Facebook" (blue) and "Continue with Google" (white with Google logo). A separator "OR" is centered below these. There are three input fields: "Full name", "Email", and "Password" (with an eye icon for visibility). A green "Create account" button is at the bottom. Below the button is a disclaimer: "By creating an account, you are agreeing to our Terms of Service, Privacy Policy and to receive Magisto's emails & updates. You can unsubscribe anytime." At the very bottom, it says "Already have an account? Sign In" with "Sign In" in green. The background of the browser shows a navigation menu with "Blog", "Solutions", "Explore", and "Pricing".

Blog Solutions Explore Pricing

Join Magisto, it's free.  
Make videos, share your stories.

Continue with Facebook

Continue with Google

OR

Full name

Email

Password

Create account

By creating an account, you are agreeing to our [Terms of Service](#), [Privacy Policy](#) and to receive Magisto's emails & updates. You can unsubscribe anytime.

Already have an account? [Sign In](#)



Creative at home

3

indicate the aim of  
your video production

Which of the following best describe your needs?

 <p><b>Personal</b> Memorable videos for family &amp; friends</p>	 <p><b>Business</b> Boost my website and social presence</p>	 <p><b>Agency</b> Marketing my client's business</p>
--	---	---

Continue



Creative at home

# 4

**once you have logged in, look at the tabs in the menu:**

- **My videos:** where your videos will be saved
- **Templates:** offers lots of available templates
- **Explore:** allows you to look at other creators' work
- **What You Can Do:** includes tips and tricks for your creations
- **Pricing:** shows what is available in the free and paid versions



**create**

**your content**



Creative at home

**Now you are ready to start: click on **Create a video** in the upper right corner and start creating!**

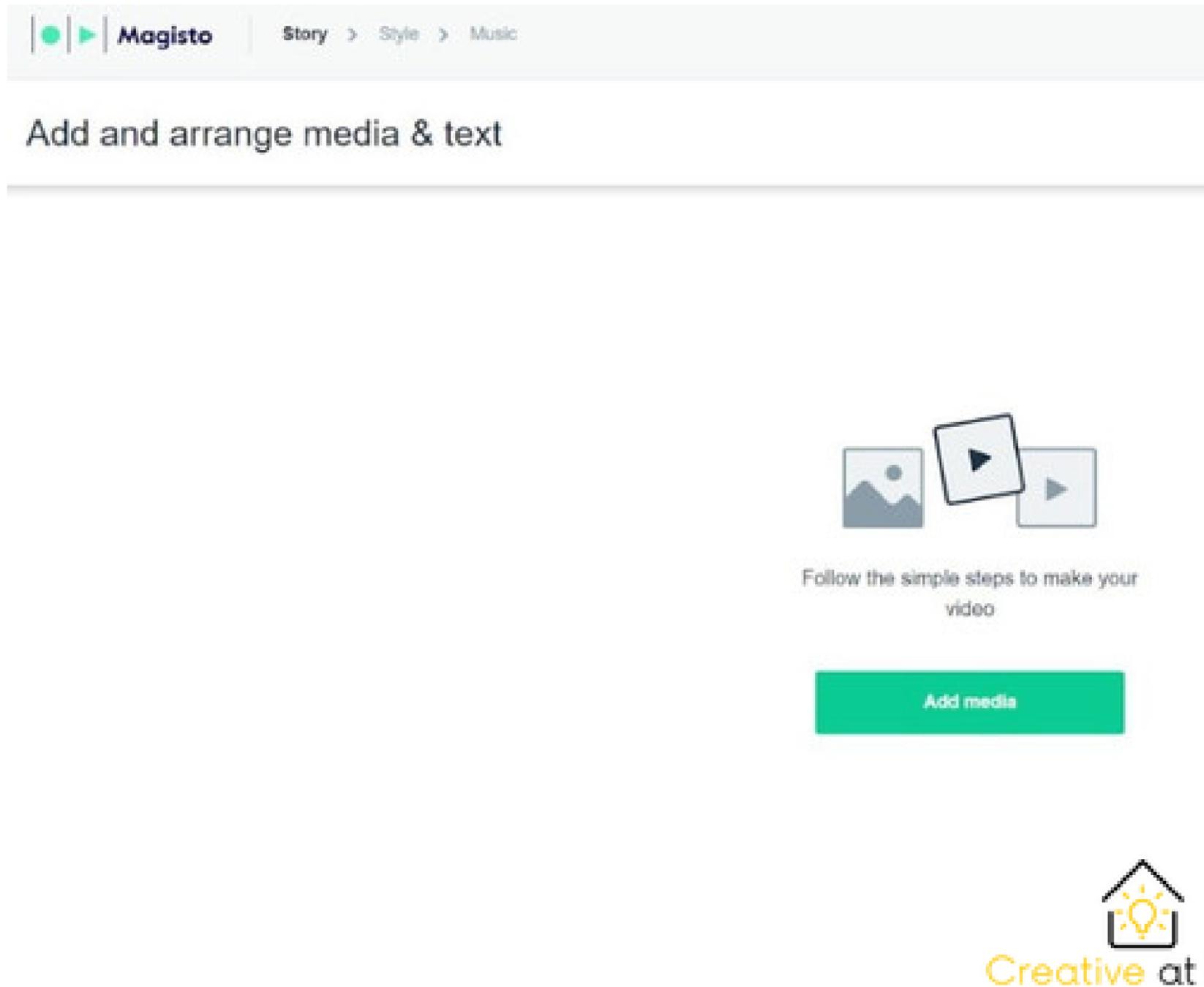
**tip:**

**choose your topic and take advantage of all the available tools**



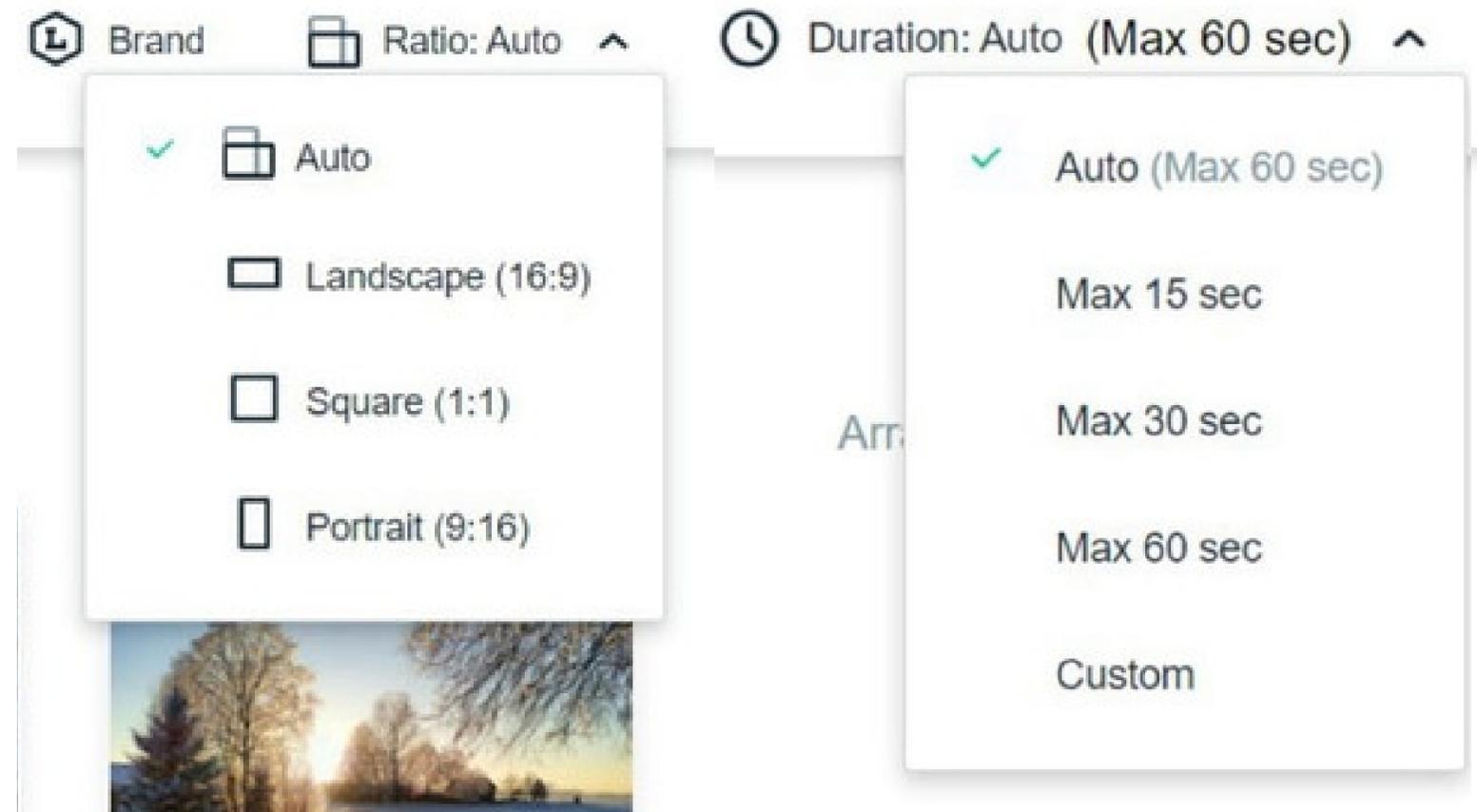
**following the steps  
on the upper left  
corner you can  
add:**

- **images**
- **clips**
- **text**



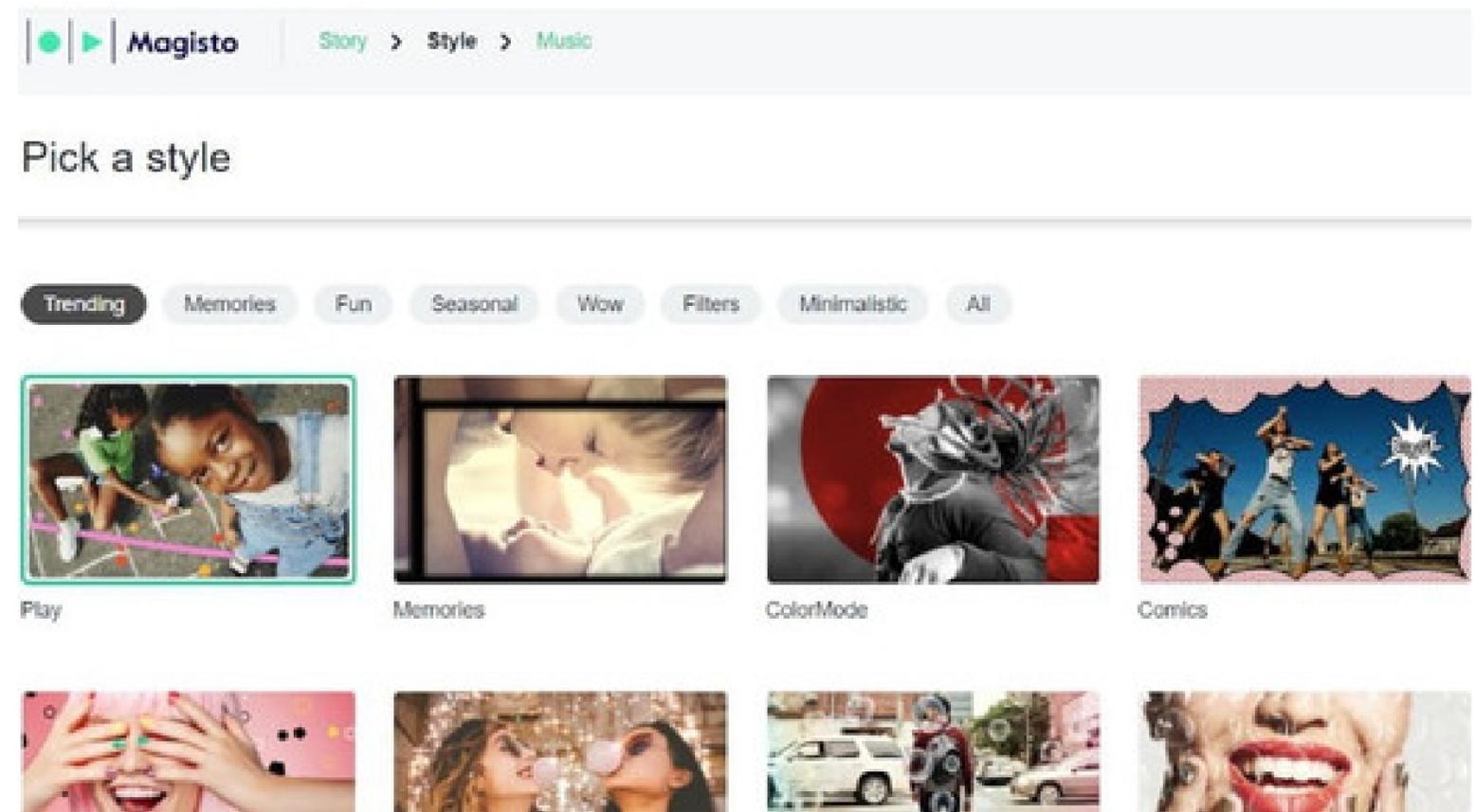
**after adding your content, in the short menu on the right you can choose:**

- **size of the video**
- **shape of the video**
- **length of individual scenes**



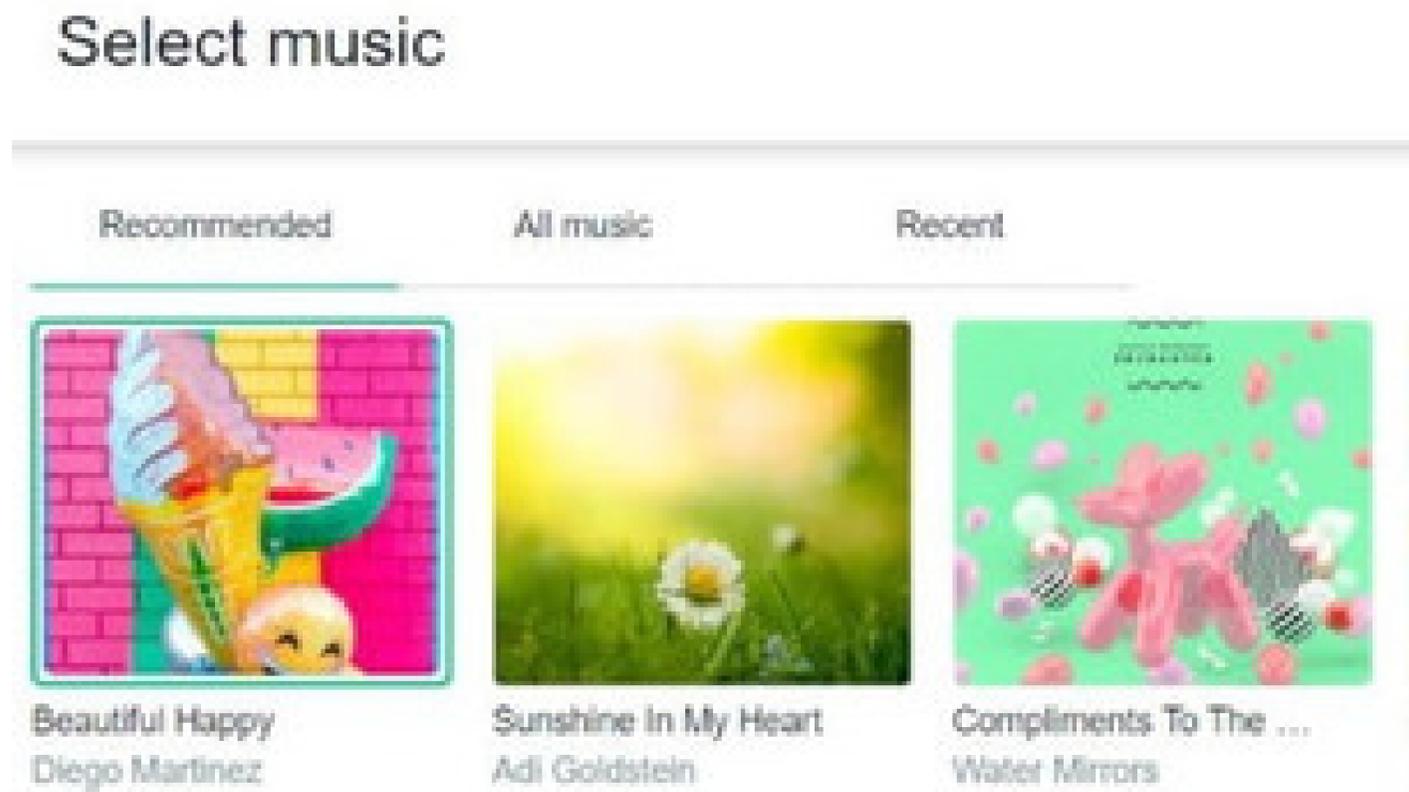
**after completing the Story section, you will continue on the Style one, which offers:**

- **templates with different effects**
- **the choice of color palette**



**on the final Music section, you have several options:**

- **apply a selected track**
- **add your soundtrack**
- **leave the video without music**



**after completing the sections, click the Preview button in the upper right corner and take a look at your creation!**



Sprinkling some magic...

Applying special effects, theme graphics and music

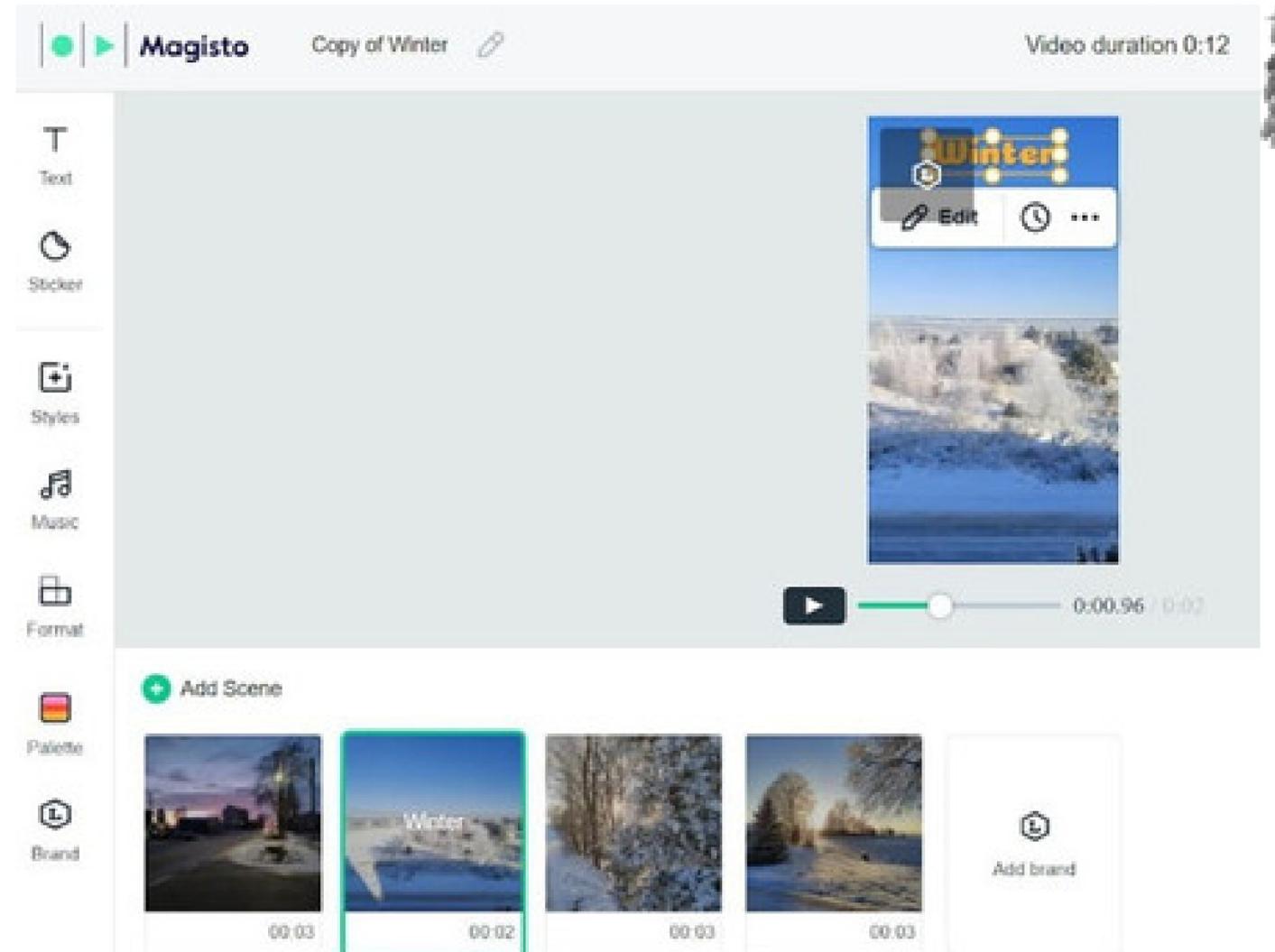


This might take a while.

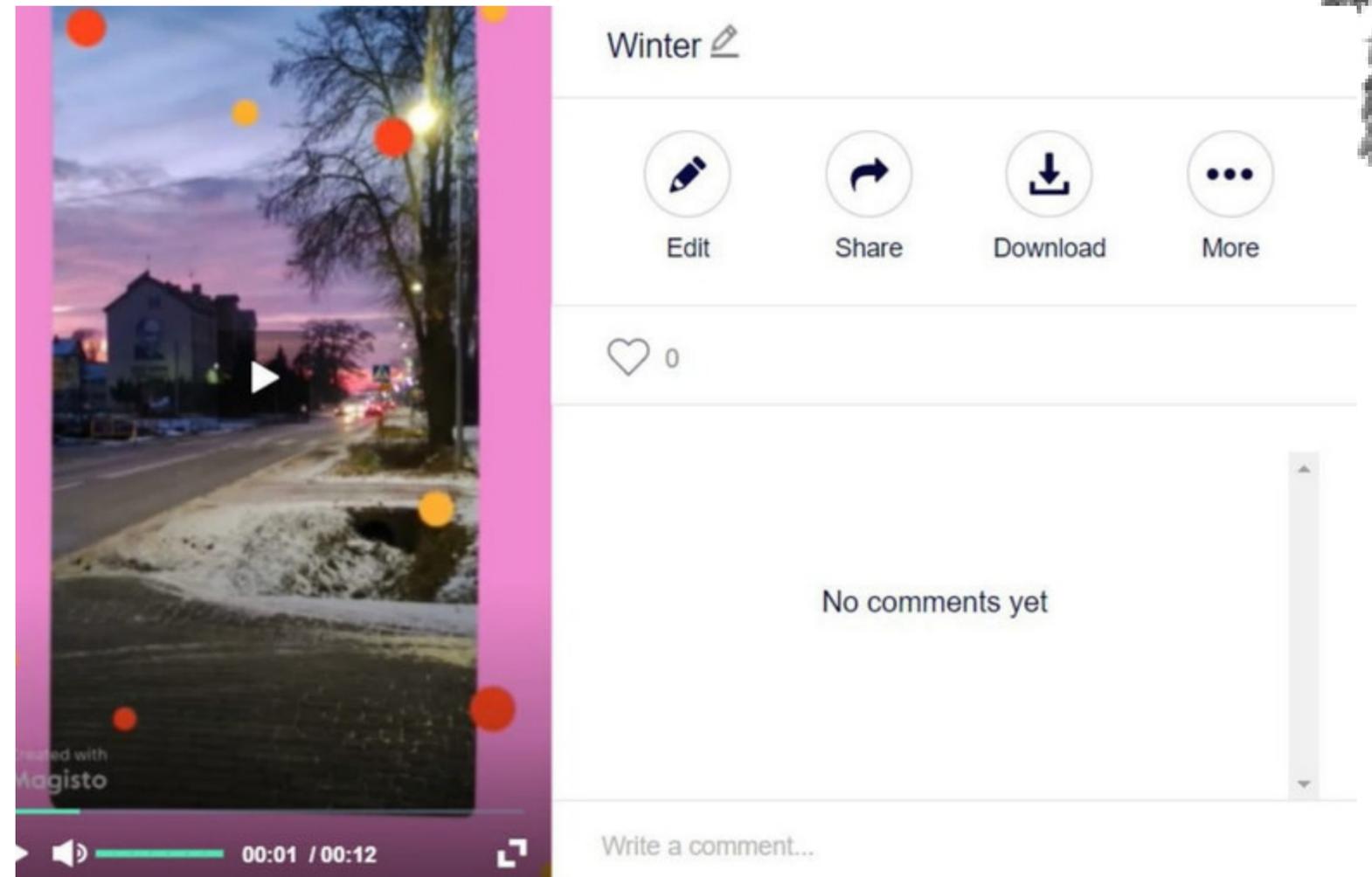


Creative at home

**after previewing,  
you can work on the  
scenes, editing the  
font, the images and  
the stickers**



**once saved, you will find your creation on My Videos, which allows editing, sharing and downloading**





# Creative at home

