



Creative at home

Anchor.fm tutorial

online tools for creatives

communication & marketing

 **Mr Anchor**®

Free podcasting platform. by Spotify
Creating a podcast is now easier than ever!

<https://anchor.fm/>



Creative at home



introduction

to Anchor.fm

**This is one of the most popular free online podcasting platforms.
How and when could creative professionals use it?**



Creative at home

**Create, distribute and
monetize your
podcast. Let your
voice be heard!**



Creative at home

Anchor.fm

keywords

Recording
Episodes
Audience
Unique listeners
Dashboard
Performance

Subscriptions
Settings
Automatic distribution
Free hosting
Monetization



Creative at home

basic steps



Creative at home

1

Sign in

Get started

Welcome back to Anchor

Free hosting, automatic distribution, easy monetization.

Log in

Don't have an account? [Sign up](#) instead.

**Click on the get started button.
Sign up for an Anchor account.
Choose username &
password to sign in.**

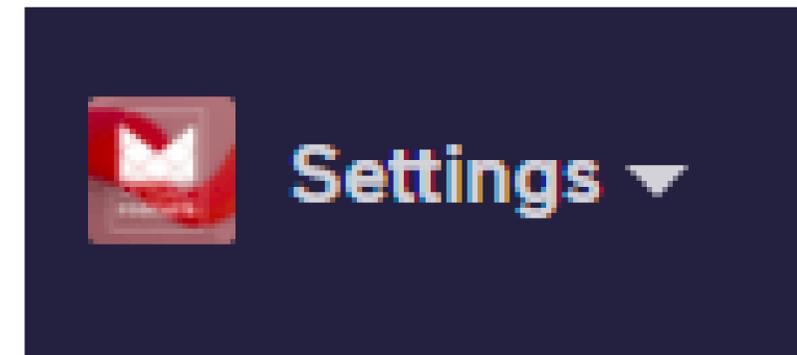


Creative at home

2

Fill in your podcast settings

- **podcast name**
- **podcast description**
- **podcast cover art**
- **category & language**



Upload or search through a catalog of cover art options that best represents your podcast.

Update cover art



Download art



Creative at home

3

Complete your podcast details

- **categorize your podcast content from the drop-down menu**
- **choose language**

Complete your account settings

- **display name, email, custom url (to share)**

Podcast details

Podcast category

Arts

Podcast language

Greek



Creative at home

4



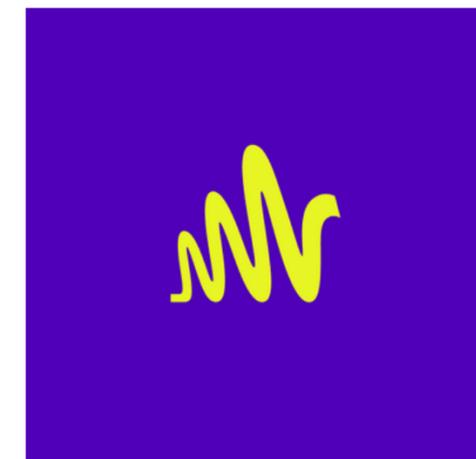
Podcast Availability

Choose distribution channels. Where can your podcast be heard?

- **Anchor allows your podcast to appear in other podcast listening platforms and apps, in some cases automatically and for free!**

Spotify, Google Play music, Apple podcasts, iTunes etc. are some of the options!

Increase your audience & visibility.





5

Create your episode!

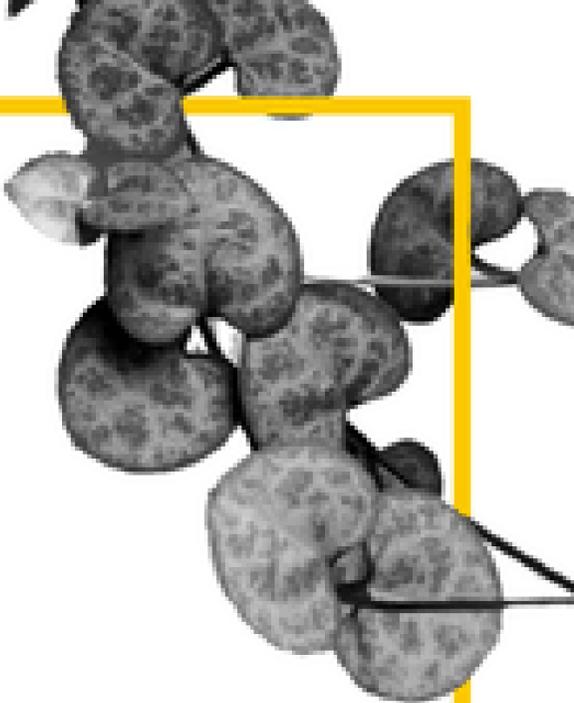


New Episode



Creative at home



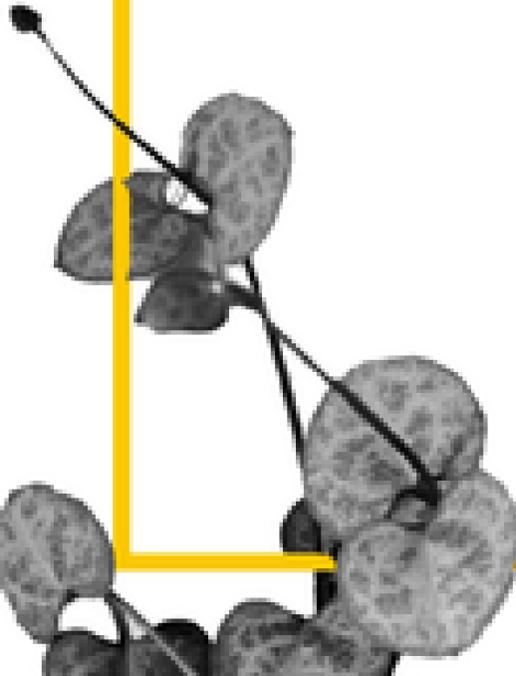


create

your content



Creative at home



From the NEW EPISODE tab,

**you can either record and edit audio
directly from the Anchor platform**

or

**publish an already recorded episode from
your files**

tip:

**Keep it short and add music or
sound effects to avoid a boring
narration result!**



Anchor is ideal for amateurs or less experienced podcasters, since it gives you the option to record your episodes right from your browser. You could use even your phone to do so!

You can access all the audio that you have previously recorded or uploaded to Anchor, from the library section.

Ask your listeners to send voice messages for your podcast and collect feedback.

From the transitions button, you can find a list with free music and sound effects to add!

Create your episode



Record

Capture audio right from your browser



Library

Reuse your previously uploaded audio



Messages

Add listener voice messages to your episode



Transitions

Free music and sound effects



Creative at home

6

Plays ⓘ

5

All-time

Estimated audience ⓘ

2

Based on recent episodes

Unique listeners ⓘ

2

Last 7 days

Current balance ⓘ

\$0.00

[How to use Sponsorships](#)



Your podcast performance

All time

Check your podcast performance!

The diagrams and data provided automatically by Anchor could help you track your podcasting progress.



Creative at home



Creative at home

